

Capability Statement

Design & build for the public sector · Accessible by default.

■ SBA-CERTIFIED SDVOSB

HB Strategic Partners Studio is the public-sector design and engineering practice of HB Strategic Partners, an SBA-certified Service-Disabled Veteran-Owned Small Business (SDVOSB). We build accessible government websites and applications — to Section 508 / WCAG 2.1 AA, with documented conformance.

CORE COMPETENCIES

01 Web & Application Development

Design and build of government-ready websites and applications — front-end, custom software, Drupal/CMS, and API integration on USWDS.

02 UI / UX

Research-informed flows, forms, and interfaces; wireframes through validated, high-fidelity prototypes.

03 Section 508 Remediation

Audit and remediation of sites, applications, documents, and tagged PDFs to WCAG 2.1 AA, with conformance reporting.

04 Brand & Visual Systems

Brand systems, logos, print, signage, and report & document design with accessible color and type.

DIFFERENTIATORS

- **One accountable team.** From accessible UX through deployed, standards-compliant code.
- **Proof, not promises.** We hand off documented conformance, not just claims.
- **USWDS & Drupal fluency.** We build within government platforms, not around them.
- **Accessibility-first.** Every deliverable ships to 508 / WCAG 2.1 AA by default.
- **Senior-led, scalable.** Experienced hands, with capacity to staff up through HB.
- **Built for partnership.** Direct work or as your web / application / 508 subcontractor.

The studio standard: if it doesn't pass the audit, it isn't finished — contrast, keyboard operability, semantics, and labels are verified and documented on every project.

PAST PERFORMANCE

Concept case studies and representative engagements available upon request.

COMPANY DATA

UEI **TMERK6KB6727**

CAGE Code **21NV3**

Business Type **SDVOSB (SBA certified)**

Socioeconomic **Small Business**

NAICS CODES

541511

541512

541519

541430

Custom computer programming · computer systems design · IT services · graphic design.

STATUS & STANDARDS

SBA-Certified Service-Disabled Veteran-Owned Small Business (**SDVOSB**)
Section 508 · WCAG 2.1 AA

POINT OF CONTACT

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